Bend-Redmond Habitat for Humanity®

fiscal year 2024-2025

ANNUAL REPORT

BUILDING HOPE

CORE VALUES
A FOUNDATION OF HOPE

Carly Colgan

CEO Bend-Redmond Habitat for Humanity

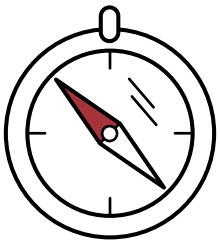
Hope is not built in a single day. It rises, piece by piece, like the walls of a home, like the bonds of a community.

At Bend-Redmond Habitat for Humanity, *building hope* is more than what we do, it is who we are. Each home we construct carries with it a promise: that tomorrow can be stronger, safer, and filled with possibility.

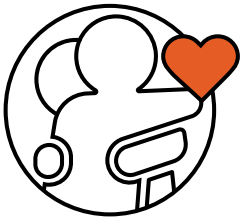
This past year, that promise came alive in milestones that advanced our vision of 500 housing solutions in 10 years. We celebrated the completion of the net zero Cedar Townhomes, providing families with both stability and sustainability for generations to come. We also finished the universally designed, net zero Wilson home, a middle-income pilot that expands affordability while embracing accessibility and environmental stewardship.

And yet, our work is far from finished. The need is great, but so is our resolve. Together, we will continue *building hope*, crafting communities where every person has the opportunity to thrive. Join us as we look forward with courage and conviction to build a brighter future together.

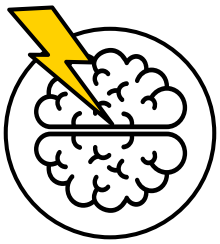
Bend-Redmond Habitat for Humanity
CORE VALUES



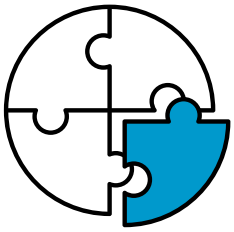
Integrity



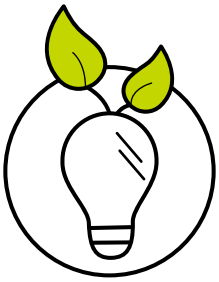
Compassion



Empowerment



Belonging



Sustainability

At Bend-Redmond Habitat for Humanity, our work is grounded in five core values: Integrity, Compassion, Empowerment, Belonging, and Sustainability.

These values are the foundation for every decision we make and every action we take, shaping not only the homes we build but the way we serve our community.

Building hope is both vision and pathway. Guided by Hope Theory, we know that when families can see a future of stability and opportunity, and find a clear way to reach it, hope becomes more than a feeling. It becomes momentum.

These values are why we build.
Not only homes, but communities where hope is alive, shared, and enduring.

fiscal year
2024-2025

HOMEOWNER HIGHLIGHT
RAMON & SUZY DIAZ

HAVING OUR OWN HOME MEANS EVERYTHING...

For more than two decades, Ramon and Azucena (Suzy) have called Bend home. It's where they built a life together, raised their children, and held onto one dream through all the ups and downs: owning a home of their own.

In May, that dream became a reality.

After 15 years of renting and years of imagining what a permanent home could mean for their family, Ramon and Suzy completed the Habitat homeownership program and purchased their home—turning the key on a new chapter filled with stability, hope, and opportunity.

Their journey wasn't easy. Like many hardworking families in Central Oregon, they were priced out of the traditional housing market, with the biggest barrier being the upfront cost of a down payment. But inspired by Ramon's two sisters, both Habitat homeowners, they decided to take a leap of faith and apply.

Now, just months after moving in, the difference is already tangible.

Inside their home, joy takes center stage. Ramon, known for filling rooms with song, often serenades the family as Suzy, a natural creative, brings warmth to every corner through her love of painting, crafting, and decorating. Their daughter has a growing talent for making piñatas, while their son thrives on skateboarding and video games. With rooms of their own, both kids have embraced their space—and their independence—with open arms.

"Having our own home means everything," Suzy reflects. "The kids feel proud. We feel proud. We've built something lasting."

Evenings are now spent enjoying movie nights, caring for their pet bunny Jerry, and dreaming up house projects they once couldn't have imagined in a rental. But beyond the daily joys, this home represents something deeper: the power of partnership, perseverance, and community.

Thanks to the community support of donors, volunteers, and advocates, the Diaz family is no longer just imagining a better future. **They're living it.**

CONSTRUCTION
BUILDING HOPE

10 Homes Completed

Wilson Ave.

This first-of-its-kind home in Bend combines net zero construction and Universal Design to create a model for sustainable, affordable, and accessible homeownership. Serving middle-income families earning 80–120% of area median income, the project was made possible through innovative funding partnerships, including the City of Bend, Hiatus Homes, and the Bend Chamber of Commerce.

8 + 2

New Homes Resales

113

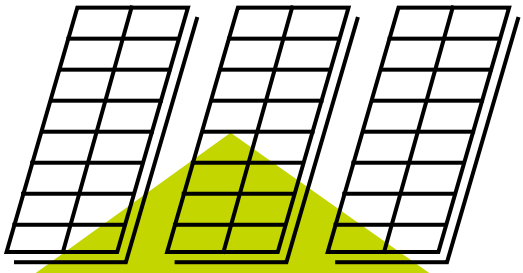
jobs supported through Habitat's local impact

Taft resale

Sustainable Renovation Through Resales

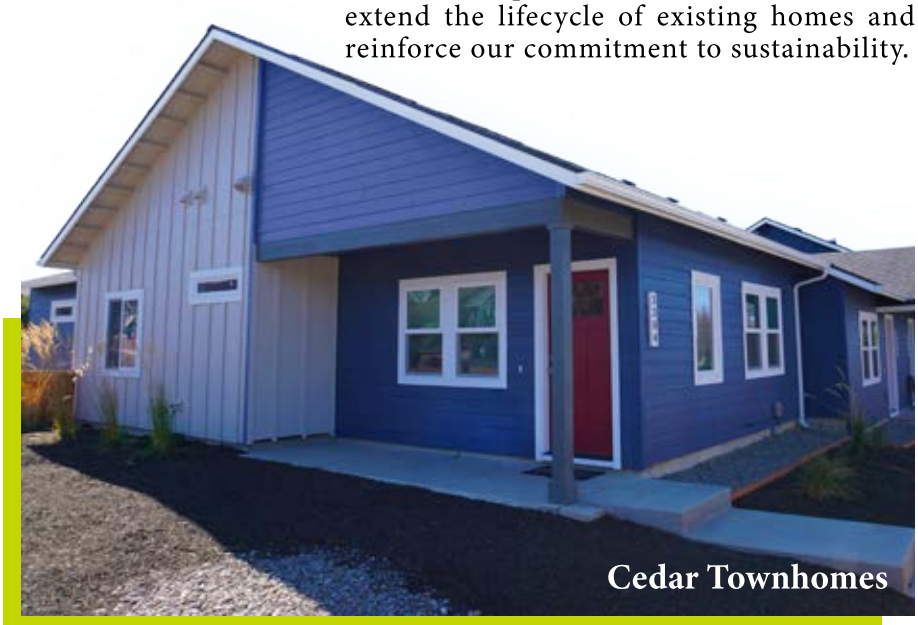
We also revitalized two Habitat homes, renovating and reselling them to new families who partnered with us. These efforts extend the lifecycle of existing homes and reinforce our commitment to sustainability.

Solar & Energy Efficiency



74

solar panels installed across eight homes

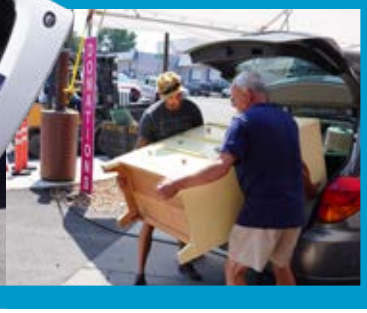

Cedar Townhomes

Cedar Townhomes, Wickiup Townhomes and Wilson Ave. are all net zero, which prevented about 31.5 metric tons of CO^2 emissions, equivalent to driving 78,000 fewer miles or planting 520 trees. These systems reduce monthly utility costs and contribute to carbon offset goals, helping homeowners and the planet alike.

fiscal year
2024-2025

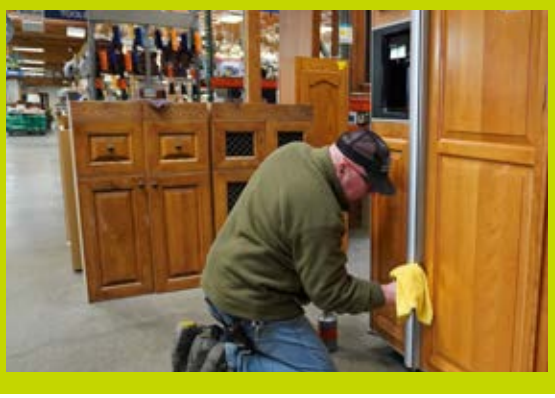
RESTORE
BUILDING HOPE

22,814 DONATIONS in Bend and Redmond



TOTAL SALES $3,734,548

2,837,239 POUNDS of material kept out of the landfills



fiscal year 2024-2025

HOMEOWNER SERVICES
BUILDING HOPE

Our Homeowner Services Department equips hardworking local families with the tools and knowledge they need to achieve successful homeownership. Through education, mortgage readiness programs, and a spirit of partnership, we guide future homeowners every step of the way. This comprehensive support helps set families up for long-term stability and success.

Karla
Homeowner
Cedar Townhomes

Joanne
Homeowner
Taft resale

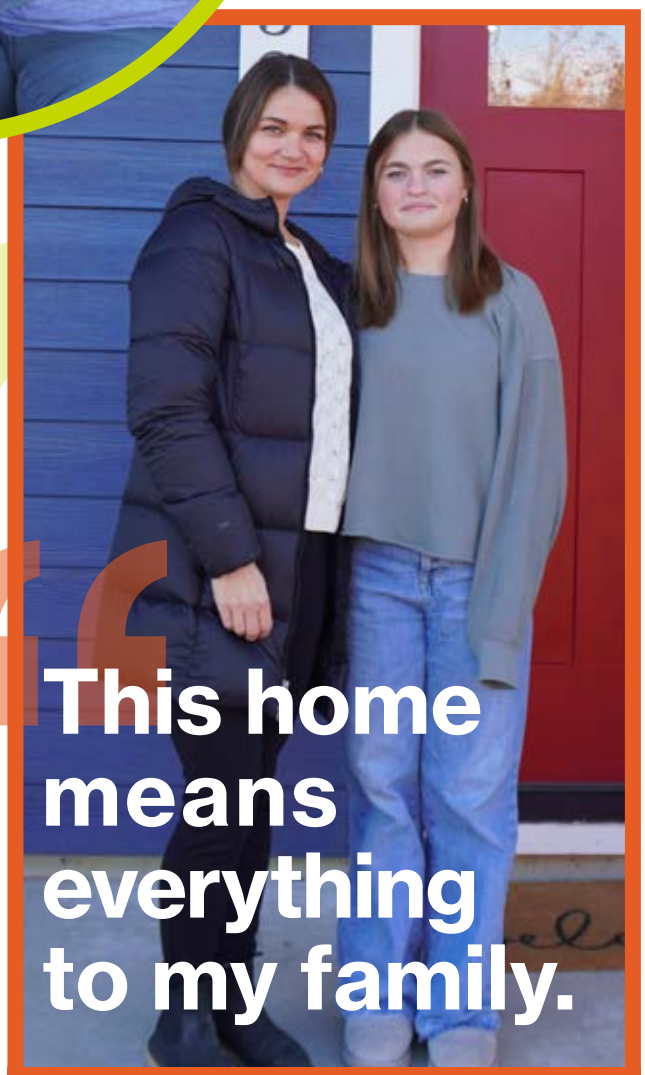
293

clients working with Habitat staff towards their homeownership goals.

DeeDee
VP of Homeowner Services

Lisa
Loan Origination Specialist

Leveraging Habitat for Humanity International funding, we expanded our Homeownership Department with a Loan Origination Specialist, helping more hardworking local families successfully navigate the path to homeownership.



This home means everything to my family.

It's a place where we can build lasting memories and enjoy stability without the constant worry of rising rental rates. Having our own space provides a sense of security and allows us to put down roots in the community."

–Katie Homeowner

RESOURCE DEVELOPMENT
BUILDING HOPE

HOPE BUILDERS Club

The Hope Builders Club is a new community of monthly donors whose sustained gifts power affordable homeownership year-round in Central Oregon by helping us build and sell homes in partnership with local families.

29 MONTHLY DONORS

370 TOTAL DONORS

135 NEW DONORS

$519,711
individual and corporate giving

$100 AVERAGE DONATION

Grant Revenue

$3,491,181

CEO Carly Colgan and VP of Resource Development Scott Nordquist met with State Senator Anthony Broadman to advocate for critical state funding to support affordable homeownership.

Secured

$300,000

from the City of Bend to acquire two properties for future homeowners.

Leveraged over

$1,000,000

in state LIFT funds to purchase the Daly Estates property, creating more pathways to affordable homeownership.

Received

$65,000

in state funding to expand Language Access and Community Outreach.

fiscal year 2024-2025

VOLUNTEERS
BUILDING HOPE

AmeriCorps

6 volunteers
6,257 hours of work

This experience at Bend-Redmond Habitat has been truly eye opening for me. I was exposed to a whole new side of home building and what it takes to become a homeowner. I love the inclusiveness of the community and I feel empowered to be a woman in construction. **-Alex** AmeriCorps

AmeriCorps review site plans with project manager, Susan

16,426 total volunteer hours
$571,461 *equitable labor cost

*$34.79/hour

Construction

424 volunteers
3,569 hours of work

Pier, Construction volunteer for 7 years

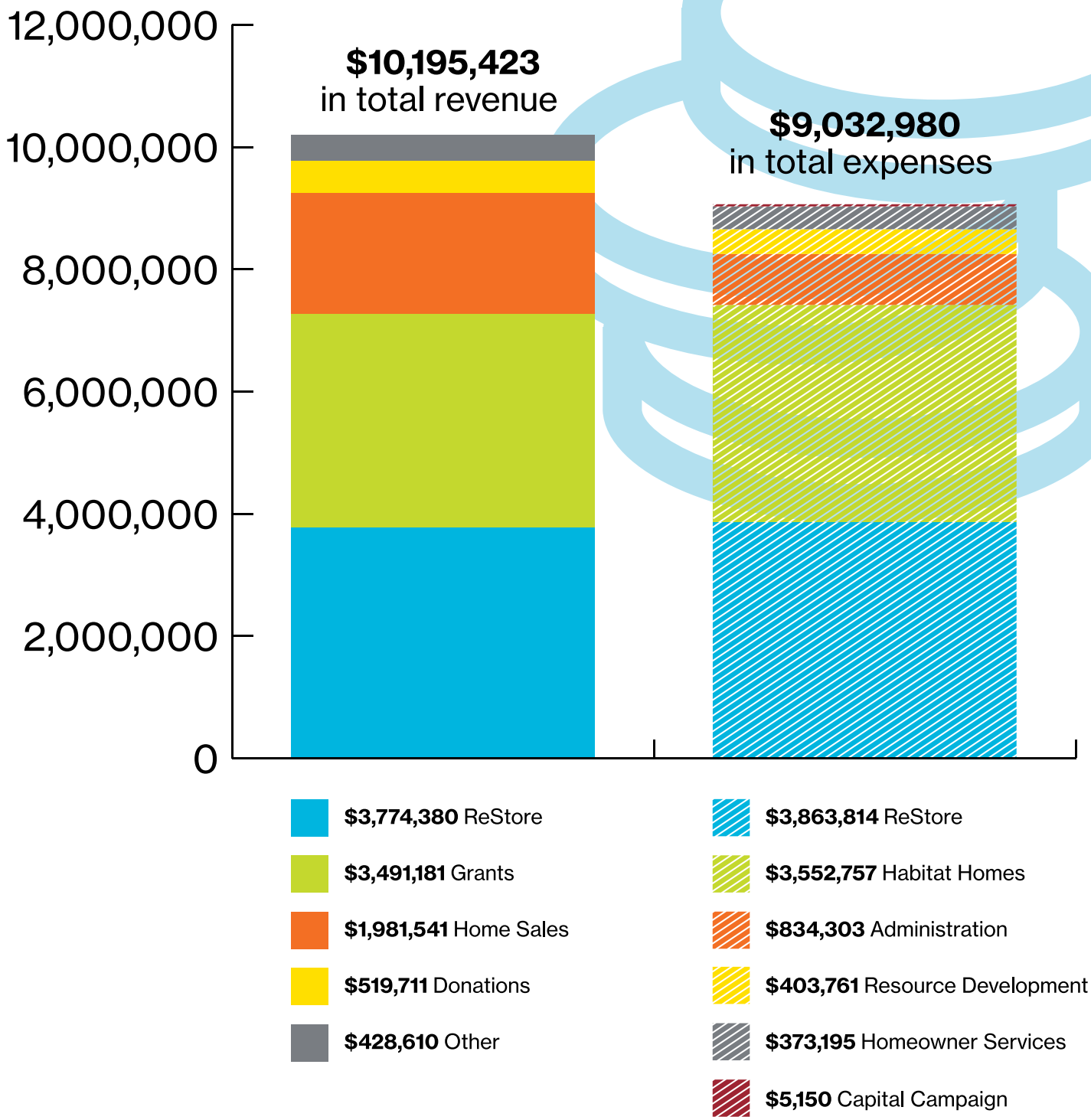
ReStore

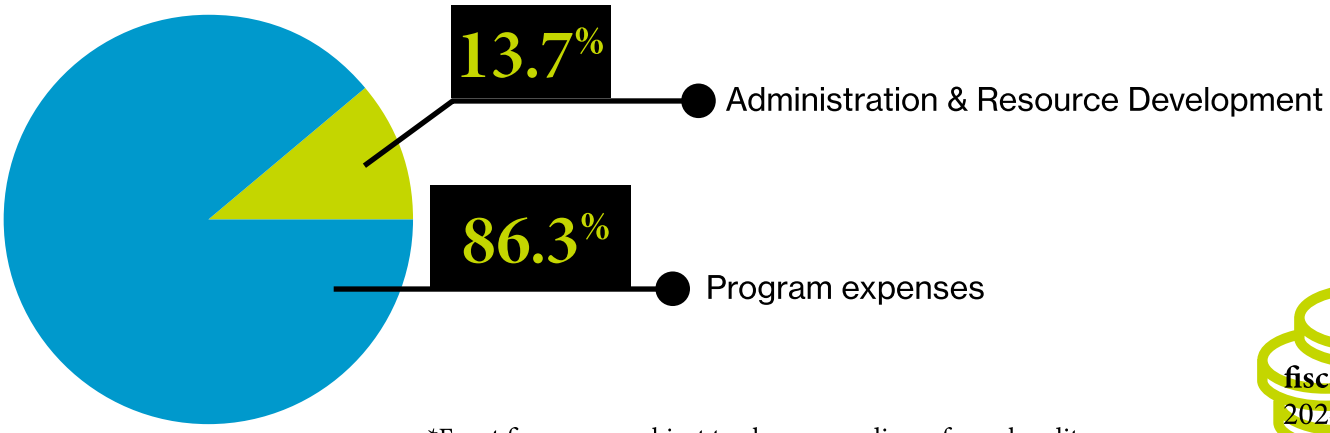
340 volunteers
6,600 hours of work

"It's a great organization and I'm glad to contribute."
– **Rob,** ReStore volunteer for 11 years

fiscal year
2024-2025

FINANCIALS & IMPACT
BUILDING HOPE





*Exact figures are subject to change pending a formal audit.

fiscal year
2024-2025

COMMUNITY ENGAGEMENT & ADVOCACY
BUILDING HOPE

Steve (Marketing Coordinator)
DeeDee (VP of Homeowner Services)
Taylor (Homeowner Services Coordinator)
joined partners from across Oregon at the
State Capitol for IDA Lobby Day.

Postcards sent to state representatives advocating for affordable homeownership funding

CEO Carly Colgan in Washington D.C. for Habitat on the Hill

We had the incredible honor of hosting the Western Governors' Association at our NW Cottages, including Governor Tina Kotek and Mayor Melanie Kebler. Their visit highlights their vital support for affordable homeownership and the transformative impact it has on families and communities.

Congresswoman Janelle Bynum & CEO Carly Colgan tour our Daly Estates community.

Rep. Bynum visited to see firsthand how federal investments in national service and affordable homeownership are transforming lives right here in Central Oregon.

WOMEN BUILD WEEK
BUILDING HOPE

WBW '25
women build week

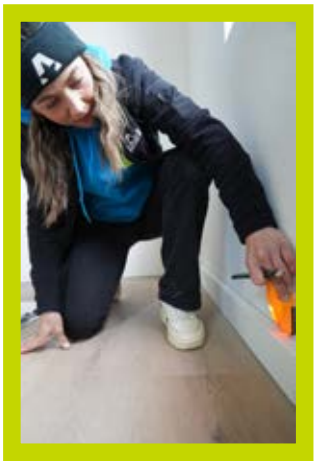
STRONG WOMEN. STRONG COMMUNITIES.

Women Build Week is more than a build event – it's a movement.

This initiative empowers women and allies to take action in addressing the critical need for stable, attainable homeownership in Central Oregon. Women Build celebrates the vital role women play in building strong communities while providing hands-on opportunities to learn, lead, and make a lasting impact.

Women face unique challenges in achieving homeownership, from wage disparities to higher mortgage denial rates. By coming together, we can break down these barriers, invest in the future of local families, and create a ripple effect of positive change.

93 Women Build volunteers
551 hours contributed
$33,363 raised



fiscal year
2024-2025

Bend-Redmond
Habitat
for Humanity®

BUILDING HOMES, COMMUNITY, AND *hope.*

Bend-Redmond Habitat for Humanity
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BendRedmondHabitat.org