



# HUMANITY ▶ *in Action*

Expanding Opportunity  
for Homeownership  
in Bend and Redmond



A Capital Campaign from



## Humanity in Action Campaign Vision

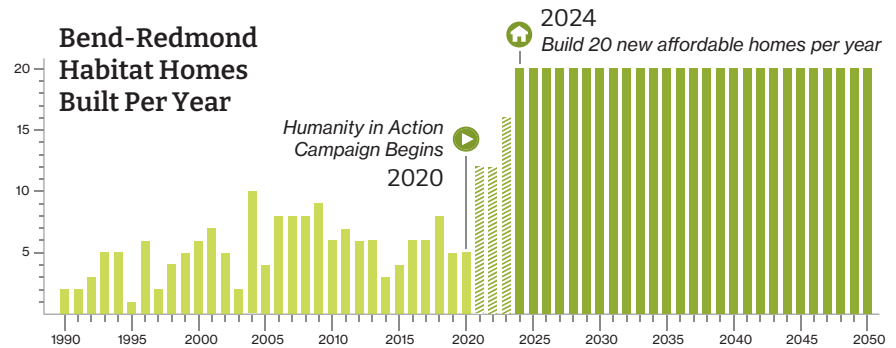
Far too many Central Oregon families cannot afford a home. Our Humanity in Action campaign will help many more families in our region access the dream and the opportunities that go along with homeownership.

**Humanity in Action aims to achieve long-term, systemic impact in both the Bend and Redmond communities by:**

- **Completing 40 new affordable homes by 2024**
- **Establishing a base for building 20 new homes per year after 2024**



**Bend-Redmond  
Habitat Homes  
Built Per Year**



**Together we can build new homes for working families.**

In recent years, the housing market in Central Oregon has undergone so much change. Support for the Humanity in Action Campaign provides affordable housing for teachers, health care workers, small business owners, service industry folks and more.



**Darrion Cotroneo**

Director of Development

**Phone** 541-526-8186

**Email** [dcotroneo@brhabitat.org](mailto:dcotroneo@brhabitat.org)

### About Bend-Redmond Habitat for Humanity

Bend-Redmond Habitat for Humanity is dedicated to providing affordable homeownership opportunities for low to moderate income families and individuals in Bend and Redmond. Since 1989, Bend-Redmond Habitat has created affordable homes for 200 families.

We build strength, stability and self-reliance through affordable housing.

More information at [bendredmondhabitat.org](https://bendredmondhabitat.org)

## Humanity in Action Giving Levels

Generous support for the Humanity in Action Campaign makes a huge difference. Thank you for doing your part to build new affordable homes for working families in Bend and Redmond!

### PLEDGE FORM

I/we, \_\_\_\_\_, would like to confirm our wish to pledge \$ \_\_\_\_\_ to the Humanity in Action Capital Campaign for Bend-Redmond Habitat for Humanity.

*You may choose a pledge payment schedule, or decide later on your plan. Pledges may be made over 5 years.*

Year	Gift Amount	Leadership Circle Levels
2022	\$ _____	<b>\$200,000 Champions for Humanity</b>
2023	\$ _____	<b>\$100,000 Heroes for Humanity</b>
2024	\$ _____	<b>\$ 50,000 Leaders for Humanity</b>
2025	\$ _____	Builders Circle Levels
2026	\$ _____	<b>\$ 25,000 Groundbreakers</b>
		<b>\$ 10,000 Pacesetters</b>
<b>Total</b>	<b>\$ _____</b>	<b>\$ 5,000 Building Crew</b>



☐ Please consider this an anonymous contribution.

☐ Indicate any restrictions on use of your pledge: \_\_\_\_\_

☐ Pledge start date: \_\_\_\_\_

Monthly

Annually

☐ I/we would like Habitat to send a reminder or an invoice.

Signature(s) \_\_\_\_\_ Date \_\_\_\_\_

Print Name(s) \_\_\_\_\_ Tel \_\_\_\_\_

Email \_\_\_\_\_

Gifts to Bend-Redmond Habitat for Humanity are tax-deductible to the extent allowed by law. Please consult your tax advisor as individual situations may vary.

### Return Pledge Form to: Darrion Cotroneo

224 NE Thurston Ave. Bend, OR 97701, dcotroneo@brhabitat.org

We build **strength, stability** and **self-reliance** through **shelter**.





"We have been part of Habitat for 31 years and have seen the change that having a Habitat home has made in people's lives. We want to see many others have that same opportunity."



**Les & Judy Alford**  
CHAMPIONS FOR HUMANITY



"We see the Humanity in Action campaign as vital to the future of Central Oregon. Our community truly thrives when working families can afford to live here."



**Abby Taylor, Taylor Northwest**  
HEROES FOR HUMANITY



"Bend-Redmond Habitat for Humanity creates opportunities for working families to establish memories and community. More than houses, they build homes."



**Jeff and Margie Robberson**  
HEROES FOR HUMANITY



Pictured above: Celebrating completion of new affordable family homes with the Humanity in Action Leadership Circle.



[bendredmondhabitat.org](http://bendredmondhabitat.org)